



“Innovative Software Defined Video Products!”

Montreal, Canada – April 2nd, 2015 - MAREX BROADCAST SYSTEMS is pleased to announce a new OEM product line called **“flex”** that leverages the power of the Virgo platform and brings new innovative ready to use broadcast products to the industry.

The flex product line has been specifically developed for OEMs, System Integrators and Qualified Dealers creating hardware and software solutions that require quality, reliability, high performance, and low capital investment to take products to market effectively. No more software development required - start selling within days! All products come ready to use with an end user interface to solve specific broadcast needs. A REST API enables OEMs to add their own front end to control the flex products and give them a personal touch and unique branding if required.

2015 will see a bread of three new products that are at the heart of any specialty channel from origin playout to remote content localization and scheduled feed recording. flexChannel is scheduled for mid-2015.



Channel Localization without Compromises

flexSplicer is a media player which has the capability to play content at specified times and QC the media before playing it. flexSplicer can enable localization of a television station by automating the insertion of the station ID or by covering over components of a national pass through feed with local content. An ad inserter with much more capabilities.

Typical uses are in a satellite, cable network, or spoke and hub environments where the national content must be adapted to local markets.

Coming soon, the PRO version that allows multiple video and clip layers and DVE squeeze with Flash based graphics overlay.



Multi-Channel Recorder with Scheduler

flexRecorder is a media recorder with scheduling capabilities. It enables the capturing of content from VTR and live SDI feeds which can be stored on near and or long-term archival digital storage solutions. The system supports multiple, simultaneous analog, SD/SDI or HD/SDI input formats. It excels in enabling single or batch recording of VTR and live material.

Control of routers and switchers plus tuning of satellite receivers is supported.

flexRecorder maintains the integrity of critical compliance components such as Close Captions data during the capture process.

“flex products demonstrates our continued commitment in pushing the boundaries for IT-based applications with an emphasis on high quality, low investment, and speed to market - our core proposition” Michel Marchand”

About Marex Broadcast Systems

Marex Broadcast Systems is a privately held company founded in 1995 that has developed a broad expertise in software design and development for the broadcast industry. More information can be found at marex.tv.

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